

**CONTRACT**

325



**WLS-TV**  
**190 North State Street**  
**Chicago, IL 60601**  
**(312) 750-7777**

**ABC 7 CHICAGO**<http://abclocal.go.com/wls>

And:

**Adelstein & Associates LLC**  
**222 W. Ontario St**  
**Chicago, IL 60654**

<b>Contract / Revision</b> 151325 /		<b>Alt Order #</b> WOC10487449
<b>Product</b> KATE CLOONEN FOR IL HD 79		
<b>Contract Dates</b> 10/18/16 - 10/26/16		<b>Estimate #</b> 5370
<b>Advertiser</b> Friends for Kate Cloonen		<b>Original Date / Revision</b> 10/17/16 / 10/21/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WLS-TV	<b>Account Executive</b> Dee Parker	<b>Sales Office</b> Philadelphia NT
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Adv Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/24/16	10/24/16	DWTS	2 hour program onl		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$10,000.00				
N 2	WLS	10/18/16	10/21/16	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				1	\$760.00				
N 3	WLS	10/24/16	10/26/16	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTW----				1	\$760.00				
N 4	WLS	10/18/16	10/21/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				1	\$1,425.00				
N 5	WLS	10/18/16	10/21/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				1	\$1,425.00				
N 6	WLS	10/24/16	10/26/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTW----				1	\$1,520.00				
N 7	WLS	10/18/16	10/21/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				4	\$450.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/17/16-10/23/16	Live With Kelly and Michael	9a-10a	-TuWThF----	:30		<del>\$450.00</del>		NM		
				Credited									
	2	WLS	10/17/16-10/23/16	Live With Kelly and Michael	9a-10a	-TuWThF----	:30		<del>\$450.00</del>		NM		
				Credited									
N 8	WLS	10/24/16	10/24/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				2	\$600.00				
N 9	WLS	10/18/16	10/21/16	The View	10a-11a		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				4	\$900.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WLS	10/17/16-10/23/16	The View	10a-11a	-TuWThF----	:30		<del>\$900.00</del>		NM		
				Credited									

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
151325 /	WOC10487449

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/26/16	KATE CLOONEN FOR	5370

<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends for Kate Cloonen	10/17/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	WLS	10/24/16	10/24/16	The View	10a-11a		:30				NM	2	\$2,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				2	\$1,330.00				
N 11	WLS	10/18/16	10/21/16	Inside Edition	3:00 PM-3:30 PM		:30				NM	4	\$4,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				4	\$1,045.00				
N 12	WLS	10/24/16	10/24/16	Inside Edition	3-330p		:30				NM	2	\$2,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				2	\$1,045.00				
N 13	WLS	10/18/16	10/21/16	Jeopardy	330p-4p		:30				NM	4	\$4,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				4	\$1,235.00				
N 14	WLS	10/24/16	10/24/16	Jeopardy	330p-4p		:30				NM	2	\$2,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				2	\$1,235.00				
N 15	WLS	10/18/16	10/21/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	4	\$6,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				4	\$1,710.00				
N 16	WLS	10/24/16	10/24/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	2	\$3,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				2	\$1,710.00				
N 17	WLS	10/18/16	10/21/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				1	\$3,600.00				
D 18	WLS	10/24/16	10/26/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	0	\$0.00
N 19	WLS	10/18/16	10/21/16	Wheel of Fortune	626p-656p		:30				NM	3	\$10,830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				3	\$3,610.00				
N 20	WLS	10/24/16	10/24/16	Wheel of Fortune	626p-656p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$3,800.00				
N 21	WLS	10/18/16	10/21/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$5,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				1	\$5,225.00				
N 22	WLS	10/24/16	10/24/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$5,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$5,225.00				
N 23	WLS	10/22/16	10/22/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$600.00				
N 24	WLS	10/22/16	10/22/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$1,330.00				
N 25	WLS	10/22/16	10/22/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$1,140.00				
N 26	WLS	10/23/16	10/23/16	ABC7 News Su @ 8a	8a-10a		:30				NM	2	\$2,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				2	\$1,045.00				
N 27	WLS	10/22/16	10/22/16	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$1,520.00				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
151325 /	WOC10487449

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/26/16	KATE CLOONEN FOR	5370

<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends for Kate Cloonen	10/17/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 28	WLS	10/22/16	10/22/16	Sa 1130p-1230a	11:30 PM-12:30 AM		:30				NM	2	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				2	\$380.00				
N 29	WLS	10/23/16	10/23/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$3,800.00				
N 30	WLS	10/23/16	10/23/16	Su 11p-1130p	11p-1130p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$950.00				
N 31	WLS	10/19/16	10/21/16	The View	10a-11a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--WTF--				1	\$900.00				
N 32	WLS	10/19/16	10/21/16	Inside Edition	3-330p		:30				NM	1	\$1,045.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--WTF--				1	\$1,045.00				
N 33	WLS	10/19/16	10/21/16	Jeopardy	330p-4p		:30				NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--WTF--				1	\$1,235.00				
N 34	WLS	10/19/16	10/21/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--WTF--				1	\$1,710.00				
N 35	WLS	10/19/16	10/21/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--WTF--				1	\$3,600.00				
N 36	WLS	10/19/16	10/21/16	Wheel of Fortune	626p-656p		:30				NM	2	\$7,220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--WTF--				2	\$3,610.00				
N 37	WLS	10/23/16	10/23/16	ABC7 News @ 5p Su	5p-530p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$900.00				
N 38	WLS	10/22/16	10/22/16	ABC7 News Sa 5a-6a	5a-6a		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$240.00				
N 39	WLS	10/23/16	10/23/16	ABC7 News Su 5a	5a-6a		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$285.00				
N 40	WLS	10/22/16	10/22/16	Sa 1230a-130a	1230a-130a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				2	\$150.00				
N 41	WLS	10/22/16	10/22/16	4a-5a Sa-Su Various	4a-5a Sa		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$5.00				
N 42	WLS	10/22/16	10/22/16	ABC7 News @6p Sat	6p-630p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$850.00				
<b>Totals</b>								0.00				64	\$106,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/26/16	64	\$106,450.00	(\$15,967.50)	\$90,482.50
<b>Totals</b>	64	\$106,450.00	(\$15,967.50)	\$90,482.50

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Advertiser	Original Date / Revision
Friends for Kate Cloonen	10/17/16 / 10/21/16

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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